**YI 4K+ Action Camera**

*Introducing the world’s first 4K/60fps action camera*

YI 4K+ Action Camera is the world’s first camera to combine 4K/60fps video recording, integrated touchscreen and up to two hours of battery life.

**A Phenomenal 4K/60fps World**

Based on the award-winning YI 4K Action Camera, YI 4K+ has twice the frame rate of its previous model. It shoots 4K video at an incredible frame rate of 60fps, which makes it the world’s best action camera.

**Upgrade Your World**

The YI 4K+ Action Camera has many feature updates from the previous model YI 4K Action Camera, including RAW image format, Electronic Image Stabilization (EIS) for 4K/30 and USB 3.0 (Type-C). Upgrade your world, and see different.

**Low Power High Performance**

YI 4K+ uses the newest Ambarella H2 SOC, the first 14nm video processing/encoding SOC. It is a significant upgrade from the successful A9SE SOC featured in the YI 4K. It consumes extremely low power while still delivering 4K Ultra HD video.

**Electronic Image Stabilization (EIS)** helps the footage stay clear and stable in situations where the camera is subject to knocks and bumps. For the first time, 4K/30fps video supports EIS support. Keep doing what you’re doing and let the EIS take care of stabilizing your footage.

**Hands-free Control**

The amazing voice command technology with the improved outdoor audio quality gives you hands-free control over your YI 4K+ camera. You are free to enjoy your adventures.

**Fast and Convenient USB Connection**

YI 4K+ comes with fully reversible USB Type-C connector which gives you the ultimate convenience. And the data capabilities are greatly enhanced, including faster data transfer with USB 3.0 support and external microphone support.

**Take Photos in RAW Format**

Your YI 4K+ can capture the images in the highest quality and with the most advanced editing capabilities by using RAW format.

**Live Streaming**

Start live streaming with YI 4K+. You can share your adventures on most major streaming platforms. Engage your audience in a brand new way.

**Accessories**

YI 4K+ has retained the same compact design as its previous model YI 4K. All the YI 4K accessories are compatible with YI 4K+ including waterproof housing and handheld gimbal.

**Art Mechanical Design**

YI 4K+ packs many advanced technologies inside a tiny camera. It comes with an IMX377 12 MP image sensor, 7 glass lens, Ambarella H2 chipset, quad-core Cortex-A53 ARM processor, ATL 1400mAh battery, 2.19” retina touchscreen.

**Integrated LCD Gorilla Glass Retina Touchscreen**

Customized with a 330ppi high resolution and high sensitivity retina touchscreen for an intuitive experience. 2.19 inches of Gorilla Glass to resist scratches and daily impact.
Viewable from a 160° angle. You won’t miss the perfect shot with the 640 x 360 widescreen for quick and easy previewing and shooting.

**YI Camera App**

Quick and convenient video editing, image/video filters, and music options. YI Camera app allows you not just shoot and edit epic videos, but share them on social media instantly. It is simple enough for beginners to use, but designed for professional output.

**About YI Technology:**

YI Technology is a leading, international provider of advanced, intelligent imaging technologies, products, services and platforms. Our development team consists of the industry-leading experts from US, China, Japan and Israel with hundreds of person-years of experience in imaging technology, algorithms, data analysis and mobile applications. We are committed to using innovative technology to make everyday life safer, richer and more fun. For more information visit [www.yitechnology.com](http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.yitechnology.com&esheet=51378195&newsitemid=20160711005445&lan=en-US&anchor=www.yitechnology.com&index=5&md5=804b122efa4c725ced63c50c794d4a4a).

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