**CONNECTIFY**

# Speedify Increases Global Server Capacity To Accommodate User Growth

### Speedify Speed Servers enable faster, more reliable Internet to mobile users wherever they go

**BARCELONA, February 21, 2016 from ShowStoppers @ Mobile World Congress**— Connectify Inc., the leader in making complex networking technology simple and effective for end-users, today announced that it has doubled overall server capacity in reaction to the enthusiastic adoption of its new Speedify Mobile offering launched this January at CES 2016. In addition to expanding capacity at its existing Speed Server locations, the company has added four more European hosting locations ahead of its appearance at Mobile World Congress 2016.

Speedify Mobile allows Android and iOS users to seamlessly combine Wi-Fi, mobile data and Bluetooth connections for faster and more reliable mobile Internet connectivity. In Europe, where throttling produces unhappy and unproductive mobile users, Speedify helps optimize Wi-Fi and mobile data use, delivering the best possible mobile experience while holding the line on payments for mobile data.

"These improvements support our goal to provide coverage wherever our users are throughout the world," said Alex Gizis, Connectify's chief executive officer. "No one wants to be inconvenienced by throttling or have to pay-up when they prematurely reach their mobile data limit. Mobile Internet is vital to how people get through their day-to-day activities, stay connected and entertain themselves. We are dedicated to enhancing that experience with fast and strong connectivity."

To get started, simply download the app from the App Store for iOS devices or Google Play for Android devices. Speedify Mobile is being offered with 1 GB of speed-up data at launch with subscriptions for higher data use.

Exhibiting at ShowStoppers at Mobile World Congress, Speedify Mobile will be conducting in-person demonstrations to the world's mobile markets.

"The bottom line is that Speedify Mobile just makes phones work better. When users leave the range of their home Wi-Fi, Speedify moves podcasts and streaming music to mobile data without interruption" noted Gizis. "On the other hand, for those connected to a slow coffee shop Wi-Fi network, the app automatically kicks in with a speed boost when they need it most."

**How Speedify Mobile Works**

The Speedify Mobile app establishes a connection to the company's Speed Servers in the cloud. The technology works similar to a VPN by acting like a liaison between mobile devices and the rest of the Internet. The app works in tandem with their Speed Servers to

intelligently divide Internet traffic at the packet-level, taking full advantage of Wi-Fi and mobile data to deliver the combined availability and speeds of both connections.   In this way, even single applications like streaming video, VPNs, and file transfers are given a speed boost on mobile devices.

**About Connectify**

Connectify Inc. develops innovative consumer apps that let you do more with your Internet connections. Connectify Hotspot is the World's most popular PC hotspot software with millions of users worldwide. Speedify Mobile is the first mobile app to combine Wi-Fi, mobile data and Bluetooth connections for faster and more reliable mobile Internet connectivity. The Connectify software team is dedicated to giving everyone the ability to perform complex networking tasks at the click of a button.  For more information go to: http://www.connectify.me/

**Media Contact**

Jessica Fitzgerald
Jfitzgerald@broadpathpr.com
At MWC: +1-215-285-8440

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