

Press Contact

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Connectify Corporate Backgrounder

Connectify develops innovative consumer applications that let you do more with your Internet connections.

In 2009, the Connectify founders were at a domestic Army base demonstrating that you could drive a full-sized Humvee from miles away using our proprietary wireless network. It was a fantastic demonstration, but the team spent the day passing USB thumb drives back-and-forth to transfer files because only one of us had a 3G card to connect to the Internet. After a hard day's work, the team returned to the hotel to find that each one of the Connectify team members were being charged to access Wi-Fi and for each device connected to the hotel's network.

The frustration with the state of wireless networking finally boiled over, and Connectify Hotspot was born. With Connectify Hotspot, users can easily turn their PC into a real Wi-Fi hotspot, sharing any available Internet connection with smartphones, tablets, other laptops, and even with nearby friends.

Since 2010, Connectify Hotspot software has had over 100 million downloads. Connectify Hotspot has become an essential app for people all over the world, and is increasingly vital for folks getting online in countries like Cuba, where Internet access is extremely limited and the crowded networks have unreliable connections.

The Connectify team is passionate about making complex networking technology faster and more reliable. People all over the world are dependent on the Internet for nearly everything, which is why a slow or unreliable connection feels like a total nightmare. With the launch of Speedify Desktop in 2014, the team at Connectify created a new kind of VPN to let users combine Wi-Fi, mobile broadband, and wired connections into one faster and

more reliable network. Once connected to Connectify's Speed Servers in the cloud, Speedify Desktop optimizes the user's online experience by intelligently spreading upload and download traffic across all available Internet connections for faster speeds.

Now, with the launch of Speedify Mobile in 2016, Connectify is ushering in a new benchmark for persistent and fast Internet for mobile devices. Every smartphone user has experienced it: slow connectivity when your Wi-Fi or mobile data signal becomes weak, or browsing and streaming interruptions when your device moves from one network to another. Speedify Mobile is an easy-to-use app for Android and iOS that leverages Connectify's global network of Speed Servers in the cloud to give users fast and seamless mobile Internet by combining Wi-Fi and cellular networks. Speedify is cost aware, so it will intelligently balance its performance in order to minimize mobile data usage. For a serious speed boost, Speedify can combine user's data connection with Wi-Fi connections in order to stream HD videos, download large files, or browse the Internet faster.

For more information, visit speedify.com