

## ReSound LiNX<sup>2</sup><sup>™</sup>: Hearing has never felt so effortless

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### **RESOUND® LAUNCHES RESOUND LINX<sup>2</sup><sup>™</sup>, THE WORLD'S FIRST FULL FAMILY OF SMART HEARING<sup>™</sup> AIDS, AND THE ONLY WITH SPATIAL SENSE<sup>™</sup>**

*ReSound LiNX<sup>2</sup><sup>™</sup>, Made for iPhone Hearing Aids, set the Benchmark in Smart Hearing*

**COPENHAGEN, Denmark** – ReSound LiNX<sup>2</sup><sup>™</sup> launches worldwide today. For people with hearing loss looking to connect, interact and engage with their world on equal footing as everyone else, hearing has never felt so effortless. Building on the revolutionary capabilities of ReSound LiNX<sup>™</sup>, the world's smartest hearing aid, ReSound LiNX<sup>2</sup> takes the user experience to the next level with Spatial Sense<sup>™</sup> and by offering more options to more people. With a broader range of models and prices, now everyone, including people who prefer custom molded models, can experience direct stereo sound streaming from iPhone, iPad and iPod touch without the need for an additional pendant-like device. And new Spatial Sense technology gives users a vivid sense of space and speech in top-rated sound quality, thanks to Surround Sound by ReSound. As well, ReSound LiNX<sup>2</sup> allows users to personalize their hearing experience directly through the award-winning ReSound Smart<sup>™</sup> App.

ReSound LiNX<sup>2</sup> is the fourth premium family of hearing aids to come out of GN ReSound's proprietary 2.4 GHz wireless platform and builds on already industry-leading technologies in all areas of **Smart Hearing** (audiology, connectivity, design, and apps).

- ReSound LiNX<sup>2</sup> applies the latest and most advanced version of **Surround Sound by ReSound**. It includes new **Spatial Sense**, giving a vivid sense of where sounds are coming from, and Binaural Directionality<sup>™</sup> II, contributing to effortless speech understanding. Surround Sound by ReSound is a unique system for processing sound using advanced technologies that emulate the human ear, producing sound that is true-to-life.

- ReSound LiNX<sup>2</sup> offers **direct streaming of sound** from Apple iOS devices, including iPhone, iPad and iPod touch, allowing wearers to utilize their hearing aids as high-quality stereo headphones to talk on the phone, make FaceTime calls and listen to music in high-quality stereo sound without the need of an additional remote control, accessory or pendant. They can also easily access hearing aid features from within the device itself, including volume, battery life, presets, and Live Listen, which uses the iPhone's built-in microphone to deliver sound to the hearing aid.
- Users can choose from a comprehensive range of modern, durable designs, optimized to be discreet, robust and comfortable. New ergonomic designs and the new Sure Fit™ receiver system deliver all-day comfort and better acoustic performance. And iSolate™ nanotech coating delivers robust protection from water, sweat and earwax.
- ReSound LiNX<sup>2</sup> offers a personalized hearing experience through effortless and direct control of settings from the **ReSound Smart App**. Users can discreetly adjust volume, treble, and bass and create favorite programs for the places visited most often. New personalization options only for ReSound LiNX<sup>2</sup> users includes sound enhancement features to better personalize listening situations involving speech, noise and wind. The ReSound Smart™ App also features a 'Find My Hearing Aid' function to help users pinpoint their hearing aids if misplaced, as well as guidance on their care and maintenance. iPhone, iPad or iPod touch users have easy access to control hearing aid features (program, volume, battery life) via a simple triple click of the Home button.
- For those with tinnitus, or ringing in the ear, ReSound LiNX<sup>2</sup> includes a built-in tinnitus therapy sound generator, with new Nature Sounds, using the calming sounds of water to achieve relief from tinnitus. ReSound is also the creator of the **ReSound Relief™ App**, offering soothing sounds and relaxing exercises to help people with and without hearing loss find relief from their tinnitus.

Users preferring Android or other Bluetooth phones can get hands-free phone operation and direct stereo sound through the ReSound Unite™ Phone Clip+.

Consumers can find more information about ReSound LiNX<sup>2</sup> on [resound.com](http://resound.com).

Follow the conversation on ReSound LiNX<sup>2</sup> on Twitter via #SmartHearing.

“ReSound LiNX<sup>2</sup> is the latest step in our efforts to make hearing as natural and effortless as possible,” said GN ReSound CEO Anders Hedegaard. “We revolutionized hearing aid technology in 2014 with the introduction of ReSound LiNX, a game changing, Smart Hearing device that offered incredible sound quality, connectivity and control. ReSound LiNX<sup>2</sup> builds on that unmatched capability, bringing even more empowerment to users that expect the best quality without compromise in an increasingly connected world.”

**About GN ReSound**

GN ReSound is a leading international developer and manufacturer of advanced and innovative hearing healthcare solutions. It advances the wireless revolution with its unique 2.4 GHz and Bluetooth® Smart solutions. GN ReSound has reinvented the hearing system with its revolutionary ReSound LiNX<sup>2</sup> hearing aids, and is driving and defining the future of hearing care.