

Product Line Overview
2016

vectu®

A PRODUCT OF



Redefining Connectivity

Content

Vectu | Product Line Overview



- Who we are? 03
- Product Line Introduction 04
- myAspenta App 09
- Unique Selling Points 10
- Contact 12

Who we are?

Redefining Global Connectivity for M2M Operations



Aspenta aims to transform business models through the development of customizable mobile technology solutions and **‘out-of-the-box’ products** that are **easy to implement and use, plug & play, have international reach and enhanced security and reliability**. Being a full service global telecom service provider means that Aspenta is able to offer its products at a low, flat monthly rate, typically one tenth the cost of its’ nearest competitor, with **no additional roaming charges**.

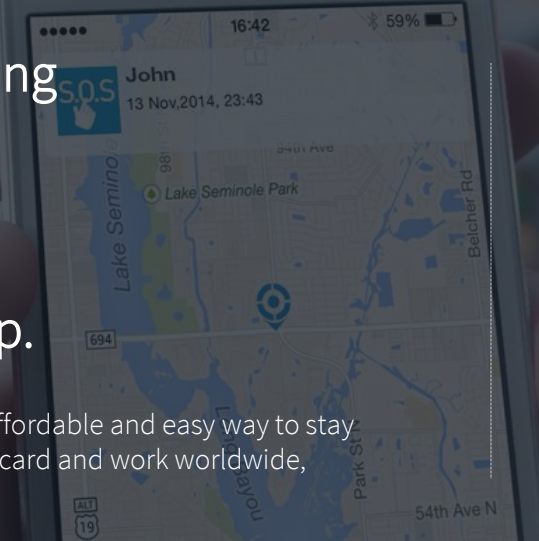
Aspenta, headquartered in Atlanta, Georgia and has regional offices in Poland, UAE, Lebanon and Hong Kong.

Meet Vectu

The Only Worldwide Location Devices

Vectu is a family of GPS tracking devices allowing you to keep track of the people, possessions & vehicles - through a web or mobile app.

Designed for people and enterprises looking for an affordable and easy way to stay connected, these devices come with an installed SIM card and work worldwide, anywhere GSM cellular reception exists*.



First year's service fee included

vectu[®]
TRACKING MADE SIMPLE



Built-in SIM



Worldwide*



Unlimited Use



Affordable



Plug & Play



Private



GPS/GSM

In Media

*"If Liam Neeson had one of these, the whole
"Taken" franchise would have been a lot
shorter"*

The Washington Post

*"You can throw Vectu in your kids backpack,
you can keep track of your loved ones or
friends. It's great for keeping track of your
property"*

 **USA TODAY.**

*"Track your critical assets around the world
without worrying about racking up costly
roaming charges"*

 **TechRepublic.**

*"When you travel aboard the cool thing is
Vectu runs on one flat rate, and you will be
able to track it around the world"*

techlaunchpad

Market Analysis



About 2,000 children are reported missing every day in the United States.



The FBI reported that, in 2012, total motor vehicle theft in the United States was approximately 721,000 vehicles.



It is estimated that there are about 125,000 cases of Alzheimer's or dementia patients wandering each year.



The National Insurance Crime Bureau reported that approximately 46,000 motorcycles were stolen in the United States in 2012.

Personal Locators

Stay Close, Even When You Are Apart

vectu® PERSONAL EMERGENCY GPS LOCATOR



Model#: PEL-001

vectu® ON-DEMAND PERSONAL GPS LOCATOR



Model#: PSL-001

Vectu® Personal Emergency GPS Locator is designed for families and caregivers looking for an effective and affordable way to stay connected with their loved ones. It will never transmit nor record location unless help button is pushed - it will then send an instant alert to predefined contacts and transmit location updates every minute.

Vectu® On-demand Personal GPS Locator is a portable location and safety device, perfect for keeping an eye on your loved ones using myAspenta web or mobile app. The device features unlimited, real-time on-demand location updates, extended life battery, and help button, that sets off an alert.

- Real-time positioning upon help alert
- Small & light weighted
- Help button
- Multiple Users
- Easy to Setup & use

- Real-time on-demand location updates
- Geofence
- Help button
- Multiple Users
- Easy to Setup & use



Emergency Assistance



Loved Ones Away From Home



Young Children



Seniors



Works **WORLDWIDE**,
anywhere cellular reception
exists
(excludes Japan, N. Korea & S. Korea)

Vehicle Trackers

Never Lose Track

vectu® PORTABLE VEHICLE TRACKER



Model#: PVT-001

Vectu® Portable Vehicle tracker is perfect for tracking all kinds of vehicles, from cars, motorcycles and scooters to electric bikes and golf carts. Enjoy peace of mind with GPS & GSM enabled Vectu Vehicle Tracker, knowing that you can locate your vehicle anytime, anywhere.

- 
Live Tracking
- 
Arm Feature
- 
Help button
- 
Multiple Users
- 
Easy to Setup & use

vectu® PRO INSTALLED VEHICLE TRACKER



Internal Antennas

Model#: PIA-001



External Antennas

Model#: PEA-001

Connects to vehicle's 12/24-volt power



Vectu® PRO Installed Vehicle Tracker is hard-wired to your vehicle's battery and lets you locate it at all times using myAspenta web or mobile app. Internal GPS and GSM antennas make the unit mountable almost anywhere in the vehicle. External antennas for both cellular and GPS make Vectu PRO more reliable with enhanced signal quality.

- 
Live Tracking
- 
Arm Feature
- 
Rechargeable Backup Battery
- 
Multiple Users
- 
Completely Invisible When Installed



Current Location



Last Seen



Historical Trip View



Geofence



Speed Alerts



Reports



Works **WORLDWIDE**, anywhere cellular reception exists (excludes Japan, N. Korea & S. Korea)

myAspenta – Free Web/Mobile App

Free, easy to use and always with you.

Working in tandem with Vectu, the myAspenta app provides all the tools needed to securely control and monitor people and things that are most important to you.

Location Updates

View location on the map along with product details and battery level.



Multiple Devices

Locate as many devices as you want in a single account, whether yours or shared with you.



Sharing

Share your Vectu locator with a click of a button and let your friends or relatives follow your device.



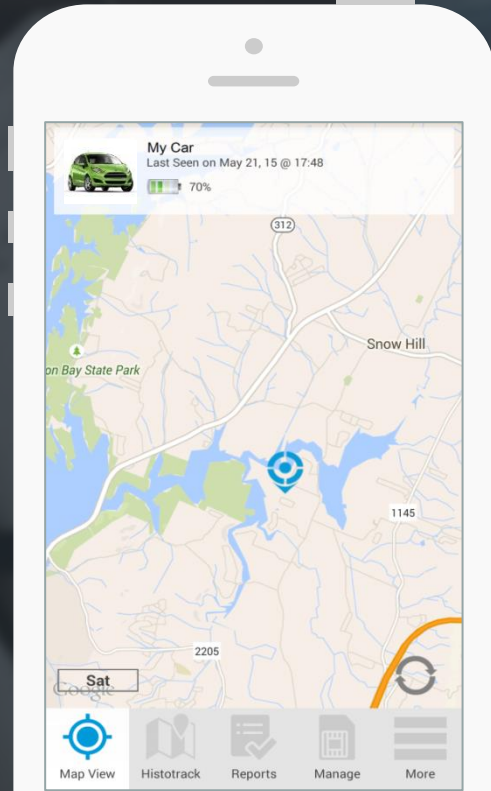
Simultaneous Notifications

Notifications are sent out to up to four phone numbers and four email addresses at the same time.



Private

Know that information about you or your family will never be sold or shared with others without your consent.



Speed Alerts

Set a speed limit and be alerted immediately if it is exceeded.



Geofence

Create a geofence and receive alerts whenever Vectu exits this area.



Arm Feature

Arming creates an instant Safe Spot around the device. You will be alerted, if it moves from that location.



Real Time Notifications

Real time SMS, Email & Push notifications allow you to quickly find out everything you need to know.



Trip History & Reports

The history view lets you see where Vectu was in the past. Reports reveal triggered alarms and alerts.



Android 2.3 and above



iOS 7.0 and above



Other smartphones & computers – myAspenta.com

Unique Selling Points

Tracking Made Simple

Security

Peace of Mind

Stay close, even when you're apart. Rest assured that you can locate your car, laptop, or loved ones when you need to.

Maximum Security

Rugged, reliable design and construction ensures performance you can depend on for years to come. Don't trust your safety to anything less.

Real Time Notifications

Get notified immediately when things don't go as planned. Like if something happens to your car or if a young one wanders too far.

Private

We take your privacy seriously. Know that information about you or your family will never be sold or shared with others without your consent.

Technology

Superior Location

Unique location technology combining the best of cellular triangulation and GPS location to provide you with the most reliable location possible.

Anywhere, Anytime

Borders can't stop Vectu! Aspenta's location technology works anywhere in the world where GSM cellular reception exists* - with no costly roaming charges.

Powerful & Easy

The Vectu is unique in that it simple to use, yet allows you to configure it to best meet your application, preferences and requirements.

Cost

Installed SIM

We deliver Vectu with an installed SIM card that works anywhere in the world where GSM cellular reception exists* and first year's service fee included. After the first year user will be offered a low cost continuation of their service plan.

No Roaming Fees

The combination of Aspenta's location technology and being a full service global telecom service provider means that Aspenta is able to offer Vectu products at a low, flat rate & no roaming charges.

The Aspen Advantage



Personal Locators

Vehicle Trackers



First Year's Service Fee Included

No contracts
No roaming charges
No activation fee

	Vectu Personal Emergency GPS Locator	Vectu On-demand Personal GPS Locator	AmberAlert GPS	Pocket Finder Personal Locator	BrickHouse Spark Nano
Size (H x W x D)	1.7 x 1.7 x 0.6in	3.7 x 2.2 x 0.7in	2.8 x 1.5 x 0.8 in	2.3 x 1.6 x 0.6 in	2.6 x 1.5 x 0.8 in
Weight	0.8oz	3.3oz	2.4oz	1.6oz	3.5oz
Battery	300 mAh	300 0mAh	880 mAh	No data	2000 mAh
SOS button	✓	✓	✓		✓
Charging	Micro-USB	Micro-USB	Micro-USB	Charging dock	Micro-USB
Web Portal	✓	✓	✓	✓	✓
iOS/Android App	✓	✓	✓	✓	
Unit Cost	\$99.99	\$99.99	\$125	\$129.95	\$149.95
1st Year Service fee	\$0	\$0	\$180	\$155	\$359
Unlimited Use Worldwide	✓	✓			

	Vectu Portable Vehicle Tracker	Vectu PRO Installed Vehicle Tracker	Pocket Finder Vehicle Tracker	LoJack	Brick House HCT Micro GPS Tracker
Size (H x W x D)	3.7 x 2.2 x 0.7in	3.1in x 1.9in x 0.7in	3.1 x 2.5 x 0.9in	No data	2.5 x 2.0 x 0.5in
Weight	3.3oz	3.7oz	4oz	No data	1.5oz
Installation required		✓	✓	✓	✓
Backup battery	(standby battery)	✓	✓	✓	✓
Speed Alert	✓	✓	✓		
Geofence	✓	✓	✓		✓
Motion Activated Tracking	✓	✓	✓		✓
Unauthorized Movement Alert	✓	✓		✓ (optional)	
Web Portal	✓	✓	✓		✓
iOS/Android App	✓	✓	✓		
Unit Cost	\$139.99	\$139.99	\$249.95	\$695	\$199.95
1st Year Service fee	\$0	\$0	\$155	\$0	\$359
Unlimited Use Worldwide	✓	✓			



Redefining Connectivity

Please don't hesitate to contact us for further
information

info@aspenta.com



Specifications are subject to change without notice. Copyright 2015. Aspenta International, Inc. All rights reserved. ASPENTA and VECTU are registered trademark of Aspenta International, Inc. All product and company names are trademarks, service marks, or registered trademarks of their respective owners. This data sheet is for informational purposes only. Aspenta International Inc. makes no warranties, expressed or implied in this summary.